

From decade to decade: USPB 30-year flight above Ukrainian environmental field



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Drs Ivan Rusev,
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30 years *BirdLife International* in Ukraine:

- *1994-2006 – Partner designate*
- *May 1995 – officially registered by Ministry of Justice of Ukraine as National Ukrainian membership NGO*
- *Since 2006 – Full Partner*

- *1994-2006 – Established with support and led by Supporting Partner (BirdLife Netherlands)*
- *2006-2014 – Institutional moderate support of BirdLife Netherlands*
- *2014-2022 – Work without support and leading of any BirdLife Partner*
- *Since April 2022 – Institutional support of European and Central Asia Division of BirdLife international*

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Together we are BirdLife International

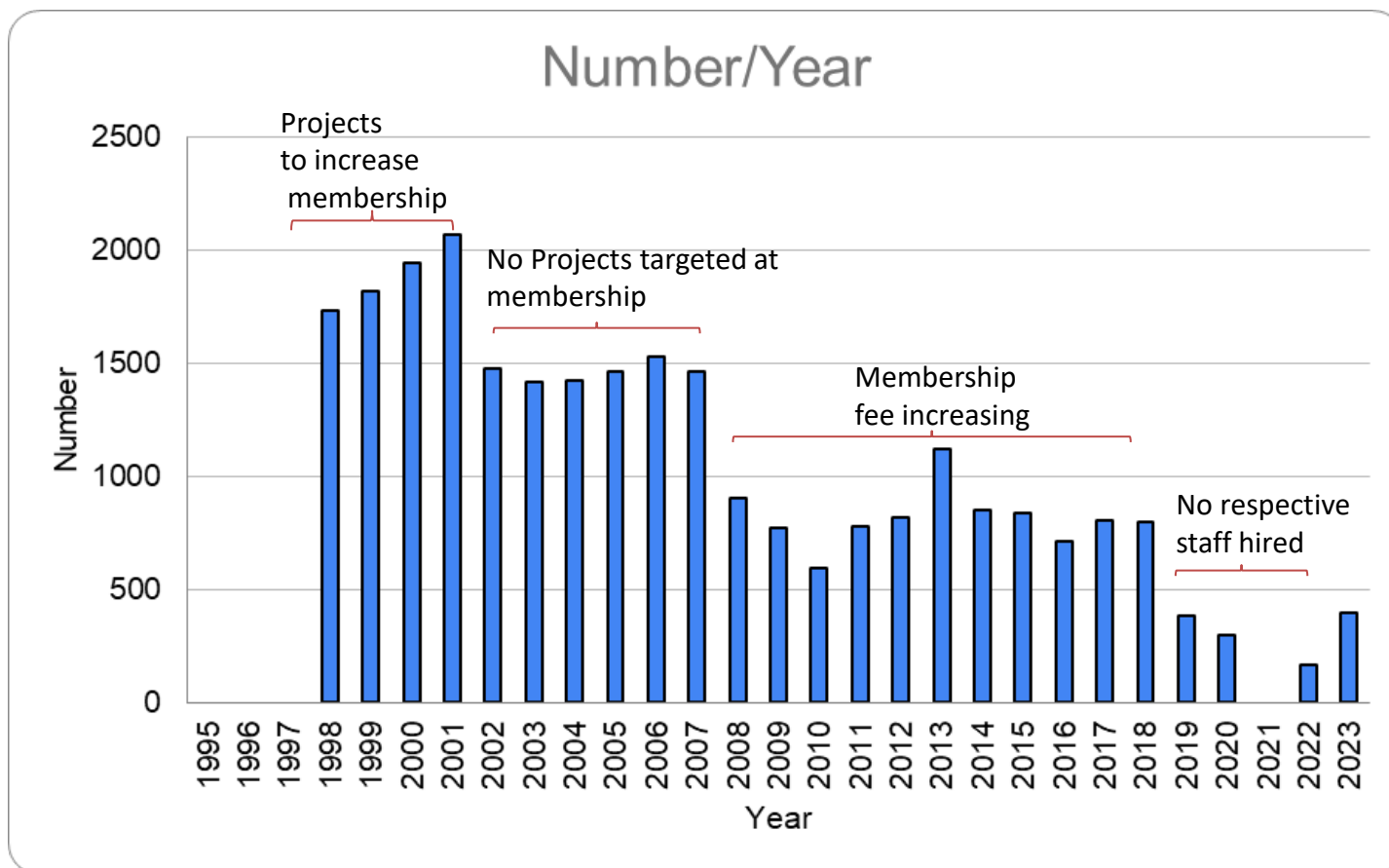


The global Partnership for nature and people

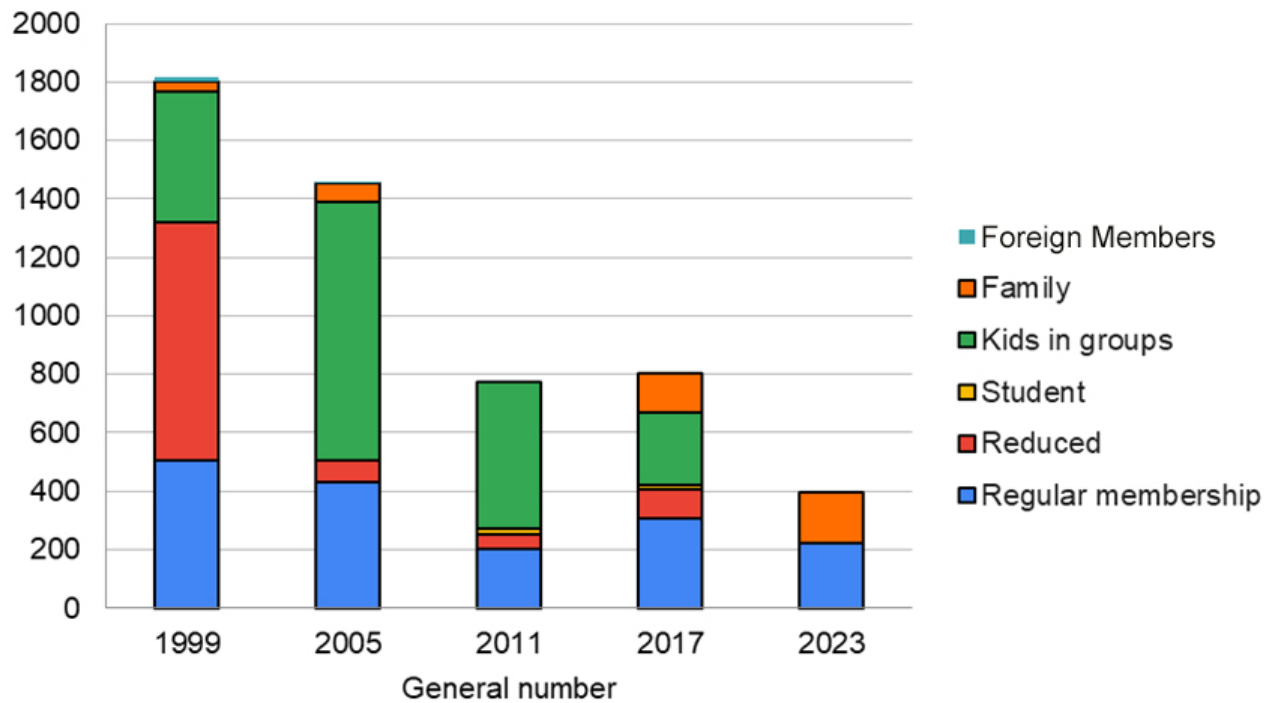




USPB membership development dynamics for 30 years



Membership Structure





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Annual Campaigns and Member Activities

Locally organised and run

- **The Bird of the Year:** draw public attention toward a specific species chosen as the symbol of the year; annually since 1995
- **The Big Winter Birdwatch:** bird surveys conducted in gardens, parks and schoolyards across cities, towns and villages; 2006-2013
- **The Clean Coasts for Birds and People:** coastal clean-up activity, undertaken in Crimea during 2011-2012
- **City Birdwatching:** guided birdwatching tours for small groups in urban parks and wildlife areas within Kyiv since 2022

Internationally launched

- **EuroBirdwatch:** raising awareness about migratory birds and their habitats, participated from 2001 to 2020
- **Spring Alive Campaign:** Europe-wide educational project coordinated by BirdLife International, participated from 2006 to 2020





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USPB nature conservation work:

1995-2005

- Important Bird Areas inventory in Ukraine (more than 4 mln ha investigated)
- Species Action Plan for Red-listed bird species
- First Ukrainian Field Guide for Birds

2006-2015

- First nature conservation projects with 1-mln EURO budgets conducted
- Program for Carpathians Primeval Forest Conservation
- First experience of joint nature conservation projects with big business companies
- Wind Farm Development expertise

2016-2021

- Support Protected Areas in Ukraine
- Program for Polissya Conservation
- Improving national environmental legislation



USPB work during the war

- ✓ Due to the outbreak of war, USPB lost 3 large projects in the Carpathians, Polissya and southern part of Ukraine and found itself in an extremely difficult situation
- ✓ Thanks to the significant project support of our partners, primarily **NABU, OTOB BirdLife Switzerland** as well as institutional support organized by the **European and Central Asia Division**, USPB did not suspend its work and continued to work in the areas most critical for the survival of the organisation.



USPB work during the war (cont.)

- ✓ **20 nature conservation projects were and are conducted in period of February 2022 to May 2024 (an average 10 projects per year) in Transcarpathian, Ivano-Frankivsk, Lviv, Volyn, Rivne, Zhytomyr, Kyiv, Cherkasy, Mykolaiv, Odesa regions.**
- ✓ **New activities without project budgeting have been conducting:**
 - Finding partners for demining ecologically valuable sites
 - Development of a methodology for assessing damage to landscape and biological diversity as a result of military operations
 - Assistance in developing a methodology for the early detection of incoming projectiles and missiles
 - Psychological rehabilitation of the population after being in a combat zone



Map of big environmental projects in Ukraine conducted by USPB (in green)





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USPB work during post-war period

Concentrating efforts on large-scale restoration work in the:

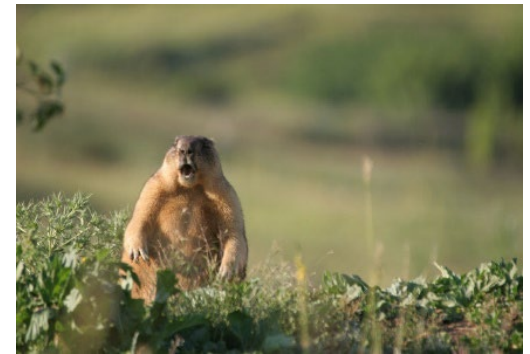
- ✓ north of Ukraine (Polissya)
- ✓ zonal steppes of southern Ukraine
- ✓ coastal zone steppes
- ✓ marine ecosystems

USPB would like to be site restoration manager and biodiversity expert organisation in Green Technology Development



USPB is seeking for BirdLife support and assistance

- ❑ Development of a network of rehabilitation centers for the reintroduction of rare steppe and forest bird species
- ❑ Conducting large-scale campaigns with massive involvement of volunteers
- ❑ Publications of bird guides for increasing public awareness





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USPB Sponsorship during the war



New project granted by EU (LIFE Program)

Conservation of Europe's Rarest Continental Passerine: A Transboundary Initiative for Aquatic Warbler Population Recovery

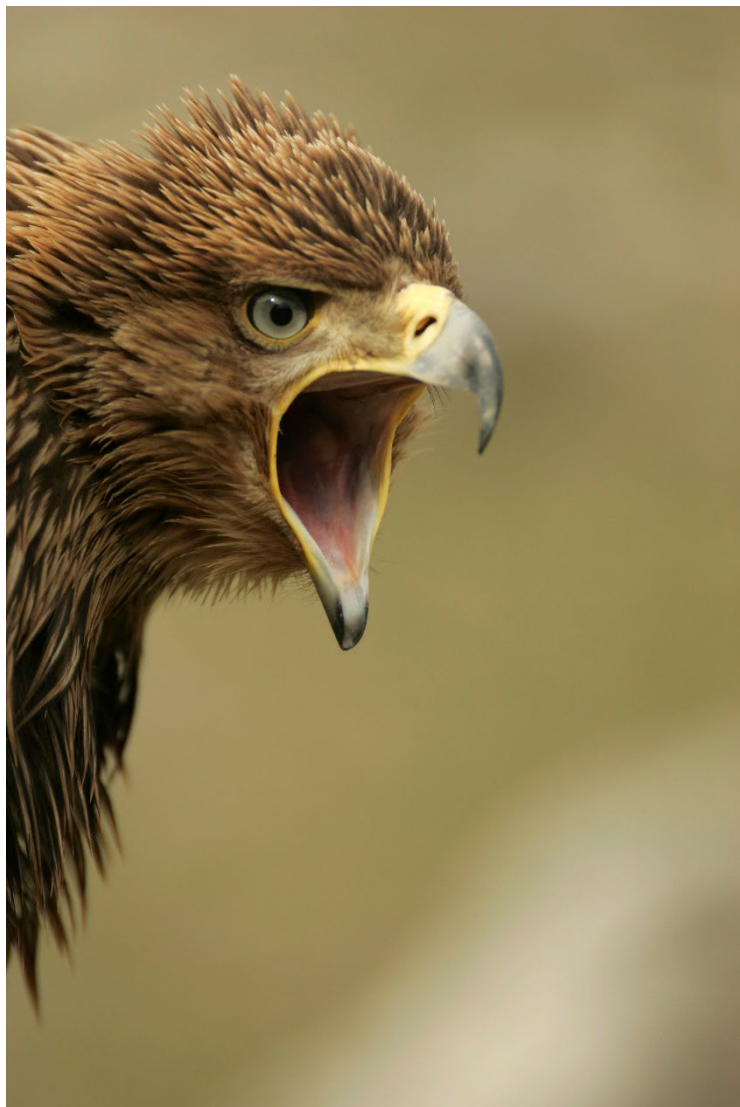


- ✓ This project is the intensive cooperation of the project partners from four EU member states with an NGO from the accession candidate state Ukraine, including:
 - **OTOP (Poland)**
 - **USPB (Ukraine)**
- ✓ The project foresees cooperation in the fields of **nature protection, rural economy and EU legislation**
- ✓ It is planned to last for **9 years**.





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**Thank
you!**

